

DATE: March 16, 2004

TO: CITY CLERK

FROM: REPRESENTATIVE PAUL J. ESCOBAR

ADDRESS _____ TELEPHONE 541-4182

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of MARCH 23, 2004 – APPOINTMENT

APPOINTMENT OF PETER FELIX TO THE BROWNFIELDS REDEVELOPMENT

Item should read as follows: BOARD BY REP. PAUL J. ESCOBAR, DISTRICT 6.

SPECIAL INSTRUCTIONS: NEW BOARD

Item No. _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: BROWNFIELDS REDEVELOPMENT BOARD

NOMINATED BY: REPRESENTATIVE PAUL J. ESCOBAR DISTRICT: 6

NAME OF APPOINTEE PETER FELIX
(Please verify correct spelling of name)

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NEW BOARD

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED _____
REMOVED _____

OTHER (SPECIFY): _____

EXPIRATION DATE OF INCUMBENT: TO BE DETERMINED

EXPIRATION DATE OF NEW APPOINTEE: _____

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM _____

UNEXPIRED TERM: _____

OTHER _____

Peter Felix, III, OHST

**President and CEO
VIVA Environmental, Inc.**

Mr. Peter Felix III founded VIVA Environmental, Inc. in 1993. Guided by his strategic vision of controlled growth and quality services, VIVA and its employees now offer an award-winning array of services in the major fields of environmental services, environmental engineering, construction and traffic control.

An environmental and remediation expert, Felix has aggressively marketed and organized VIVA as a responsive and technologically superior company. He has set the standard for his company by assisting local, state, and federal agencies in managing and monitoring major spill and compliance projects throughout the southwestern United States.

VIVA is a firm that has won regional and national recognition for its exemplary record and the quality of personnel. This is noteworthy in the demanding field of environmental services where training and certification must meet rigorous safety and technical standards. The success of VIVA's efforts are exemplified in a growing list of awards, including the only El Paso contractor nominated for the SBA's prestigious Prime Contractor of the Year Award for Region VI in 2000, Hispanic Business Magazine 1996 Youngest CEO, Hispanic Business Magazine 1996, 1999, 2000, 2001 and 2002 Fastest 100 Growing Companies, Hispanic Business Magazine 2001 and 2002 Largest 500 Hispanic Owned Companies, Small Business Consortium - Minority Small Business Entrepreneur, and the Community Education Service Award.

Peter Felix III: A business and civic visionary

In starting his business Felix developed an organization capable of meeting all the financial, technical, and marketing requirements in the highly specialized field of environmental services. He possesses first-hand experience as an industrial environmental specialist with both Chevron USA and American Smelting and Refining Company. He has managed such diverse tasks as site assessments I, II and III, Hydro-carbon recovery, emergency response and remediation and industrial hygiene. With this experience the El Paso executive understands both the technical aspects of his chosen profession as well as the painstaking process of building a successful business.

As president and CEO of VIVA Environmental, Felix has organized a company that is technically and administratively superior. VIVA employs state-of-the art computerized cost accounting systems, rapid response technical teams for emergency spills, experienced engineering assessment, and a business

While VIVA has grown and developed successfully, Felix realizes that the maturation of the VIVA organization brings additional responsibilities.

"There's a certain energy, sacrifices and drive that takes a company from its infancy to the first plateau of success," he notes. "What you do with those initial achievements, and the way you continue to energize and direct the progress of the company and its employees, is critical. Those actions are what will determine if you will ever reach the next level, you must always keep striving," he says.

"VIVA is now in that stage where it is standardizing its systems and enjoying its first rewards. This is, however, just one phase of our development. It is important to recognize that it is always the next step in the life of a company that is the most important one. Hopefully that is a step forward. However, without the care and attention evident in the early years of the company, it can just as easily be a step backward. The challenge is to develop a viable strategic plan while at the same time maintaining enthusiasm and momentum in our daily tasks. With the quality team of people at VIVA I'm confident we will meet our goals," states the El Paso entrepreneur.

Recognition

- *Prime Contractor of the Year 2000 Nomination - Directorate of Contracting Ft. Bliss, Texas*
- *Hispanic Business Magazine - 1996 Youngest CEO's*
- *Hispanic Business Magazine - 1996, 1999-2002 Fastest 100 Growing Hispanic Owned Companies*
- *Hispanic Business Magazine- 1996-2002, Largest 500 Hispanic owned Companies*
- *Small Business Consortium - Minority Small Business Entrepreneur, El Paso Hispanic Chamber of Commerce*
- *Community Education Service Award-2002*

Professional Memberships:

- *Greater El Paso Chamber of Commerce*
- *El Paso Hispanic Chamber of Commerce*
- *Better Business Bureau Board*
- *National Safety Council*
- *El Paso (8)a Association*
- *Cathedral High School Advisory Board*
- *National Association of Remodeling Industry*
- *WERC Advisory Board*

development area trained in contract research and administration. With this formidable talent pool, Felix has doubled business in the past years and now contracts with, and advises, such clients as Texas Commission of Environmental Quality, El Paso Electric Company, El Paso Water Utilities, Texas Department of Transportation, Directorate of Contracts Ft. Bliss, Directorate of Environmental, Ft. Bliss, White Sands Missile Range, U.S. Corps of Engineers, Ft. Worth District, and the U.S. Environmental Protection Agency and number of commercial and private clients.

Even while managing a growing company the native El Pasoan has made the further commitment to his hometown of providing leadership in civic, professional, and cultural endeavors that improve the quality of life in the El Paso area. He is a member of the Greater El Paso Chamber of Commerce and El Paso Hispanic Chamber of Commerce and has been honored for his business acumen. In addition, he has served as a member of the Board of Directors and Executive Board Director for "Keep El Paso Beautiful", is a member of the *El Paso Times* Business Advisory Board, the El Paso Better Business Board, has served on the Waste Management-Education and Research Consortium Advisory Board, Board-member of the Cathedral High School Advisory Board, new member of the Young President's Organization, new member of the Leadership Research Council, member of the National Safety Council, member of the (8)a Association, member of the Greater Chamber of Commerce and the Hispanic Chamber of Commerce

In 2002, Mr. Felix was appointed and commissioned by Texas Governor Rick Perry to the Council on Science and Biotechnology. As part of the 34-member council of individuals from Texas representing the areas of science, technology, research, higher education and business, Felix is tasked with exploring way and means of bringing more research dollars to higher education institutions, encouraging university researchers to get products that advance the quality of life to the market and creating biotechnology jobs, as well as advancing related businesses throughout Texas. With his participation on the council, it is Felix's hope that El Paso will join not only the ranks of rest of the state, but of the nation, in the rapidly developing field of biotechnology.

Complementing his direct involvement in El Paso area business and betterment organizations are the many annual donations of his company. Throughout each year Felix directs VIVA to provide pro-bono services to assist school districts and non-profit organizations throughout the El Paso area. Annually these donations have taken the form of providing emergency spill response for hazardous chemicals and remodeling and repair. VIVA assisted and donated services to the Canutillo Independent School District with the containment and remediation of a mercury spill. VIVA also donated, services to schools in the El Paso, Ysleta and Clint Districts, as well Cathedral High School

A business challenge

- *Keep El Paso Beautiful Board of Directors*
- *Keep El Paso Beautiful Executive Board*
- *El Paso Times Business Advisory Board*

Appointed and commissioned by Governor Rick Perry (State of Texas) 2002:

- *Council on Science and Biotechnology*

Volunteer Affiliations:

- *Saint Stephens Catholic Church*
- *San Antonio Catholic Church*
- *Santa Lucia Catholic Church*
- *New World Montessori School*
- *Cathedral High School*
- *Keep El Paso Beautiful*

Professional Registration/Certifications

- *Occupational Health and Safety Technologist-CSA/ABIH Cert #1159*
- *Certified - Hazardous Work Site Health and Safety*
- *TNRCC On-site Supervisor License Type B*
- *TNRCC LPST Correction Action Specialist*
- *State of New Mexico CID Certificate of Qualification G-F08*

Lines of Businesses

- *Industrial Environmental Maintenance Programs*
- *Emergency Spill Response & Clean Up*
- *Construction*
- *Environmental Sampling*
- *Remediation Management*
- *Drilling Services*
- *Environmental Engineering Consulting*
- *Disposal Management*
- *Training Services*
- *Traffic Control*
- *Underground /Aboveground Storage Tank Services*